



## Reflexion Corporate Fact Sheet

**About Us** Founded in 2001, Reflexion Networks, Inc., is dedicated to restoring confidence in email by empowering users with unprecedented proactive and granular control over access to their inbox. With our managed service, called Reflexion Total Control™ (RTC), subscribers enjoy a productive email experience with improved security, privacy, convenience and trust, and a pristine inbox every day.

**Technology Overview** Reflexion Total Control is a managed email security service that blocks unwanted email outside the corporate network. Reflexion’s unique technology also assures the delivery of good mail, and provides concrete tools for preserving the integrity of one’s primary email address. Automatic inbound email queuing assures email continuity in the event of a local server outage, and outbound email filtering protects one’s reputation and helps to avoid the business disruption of IP address blacklisting. Reflexion’s service provides the configurability that Solution Providers need to address a wide range of customer requirements, with the automation and simplicity that ISPs require for their subscribers.

**Target Markets** Reflexion’s hosted solution is particularly appealing to businesses that want a simple, no maintenance solution to protect user inboxes from email-borne malware, with the added peace of mind of email continuity if their local email server goes down. We reach this market through solution providers and ISPs that provide business web-hosting and email services. IDC projects that the overall market for secure content management, which includes email security and anti-spam, will grow to nearly \$10 billion by 2009 (16% CAGR).

<b>Key Benefits</b>	<u>End-Users</u>	<u>Solution Providers</u>	<u>ISPs</u>
	▶ Unparalleled inbox control	▶ Complete branding	▶ Transparent implementation
	▶ Assures delivery of wanted mail	▶ Co-administration	▶ Reduces bandwidth consumption
	▶ Address-on-the-Fly™	▶ Highly configurable	▶ Reduces subscriber churn
	▶ Blocks foreign language spam	▶ Partner-friendly	▶ Basic and premium services
	▶ Email / business continuity	▶ Special diagnostic tools	▶ Outbound Email Protection

**Leadership** David G. Hughes, Chief Executive Officer  
Joseph E. McIsaac, Chief Technology Officer and Founder  
Scott J. Barlow, VP of Sales and Marketing

<b>Representative Customers</b>	▶ City of Providence	▶ Digital Housing & Administration	▶ Park Avenue Synagogue
	▶ Parthenon Group	▶ McCary Stevens Associates, Inc.	▶ Servers & Domains
	▶ Capital District Sports	▶ MA Teachers Association Benefits	▶ MLB Industries

**Customer Value** “We searched far and wide for an effective solution and concluded that Reflexion was the best. Reflexion has been easy to deploy, easy to administer, and our end users are very happy with the results.”  
- Charles W. Hewitt, CIO, City of Providence, RI